POLK-BURNETT ELECTRIC COOPERATIVE

Policy No.: M-25

Subject: Energy Conservation and Load Management

Objective: To commit the Cooperative to effective programs of energy conservation and the more efficient use of energy.

Problems of energy supply and cost are national in scope. These problems are recognized and the resources of Polk-Burnett are dedicated to help resolve them. Energy conservation is the best means for our members to reduce their cost of electric service. The most efficient use of energy by our members can reduce, in the long run, the need for new generating facilities and associated transmission lines and substations. Load management and Demand Response programs and systems will help achieve better load factor and thus contribute to the more efficient use of power distribution facilities.

- Policy: To accomplish these objectives, the Cooperative will:
 - 1. Operate its headquarters and other facilities in accordance with the most prudent energy conservation and load management practices.
 - 2. Assist its members to understand the need and advantages of energy conservation and efficiency, using the most effective communication means available.
 - 3. Use all Cooperative personnel to foster these objectives in their working relationships with the members, and provide specially trained personnel to assist members wherever possible.
 - 4. Encourage and promote adequate insulation standards and home performance testing.
 - 5. Cooperate with those who want to install alternative energy sources for their own use.
 - 6. Seek assistance from and coordinate activities with other organizations and associations to help achieve maximum effectiveness.
 - 7. Work with local contractors and suppliers to ensure that our members receive good quality materials and services and the advantages of the best technology in the application of energy conservation and load management techniques.
 - 8. Develop retail rates to encourage off-peak use of electricity.
 - 9. Work with Dairyland Power Cooperative in comprehensive programs of load control and rate design.
 - 10. Assist members in a financial evaluation of an energy conservation and renewable energy proposals and, if any need financial assistance, make them aware of available lending institutions and programs.